

Crowd Connected Privacy Policy

Crowd Connected Ltd ("We", "Us", "Our") is committed to protecting and respecting the privacy of Our users and customers. This policy (together with any other documents referred to in it) explains how We will collect, Use and protect personal information (meaning any information about You ("You", "Your") which is personally identifiable such as Your name, address, telephone number or email address and is generally referred to throughout this policy as "Your Information") and that has been collected by Us.

Please read the following carefully to understand Our views and practices regarding Your personal data and how We will treat it. Note that by using any of Our applications, Our services or this Website, You consent to the privacy practices described in this policy.

For the purpose of the Data Protection Act 1998 (the Act), the data controller is Crowd Connected Ltd of Surrey Technology Centre, 40 Occam Road, Guildford, Surrey, GU2 7YG.

1. INFORMATION WE MAY COLLECT FROM YOU

Your Information that We may collect and process includes:

- Information that You provide when You register to become a user or otherwise fill in forms on Our platform, such as Your name, age, address, email address, sex, mobile number, location. This includes information provided at the time of registering to Use Our service, subscribing to Our services and posting material or requesting further services or goods. We may also ask You for information when You purchase services or products from Our site and when You report a problem with Our service.
- If You contact Us, We may keep a record of that correspondence.
- We or Our agents on Our behalf may also ask You to complete surveys that We Use for research purposes, although You do not have to respond to them.
- Details of Your visits to Our site including, but not limited to, traffic data, location data, Weblogs and other communication data, whether this is required for Our own billing purposes or otherwise and the resOurces that You access.

2. IP ADDRESSES AND COOKIES

In keeping with most Websites We Use analytics to collect and store anonymous statistical data about Our Users' visits to Our site.

We may also collect information about Your computer, mobile phone (or other portable or static device Used to access Our site or app) and Your visit to Our site or Use of Our app, including where available Your IP address, operating system, session identifier, login, screen name and browser type, for system administration and to report aggregate information to Our partners and Our commercial partners.

We may obtain information about Your general internet Usage by Using a cookie file and/or similar tools which are stored on the hard drive of Your computer. Cookies contain information that is transferred to Your computer's hard drive to report back anonymous data to Us. They help Us to improve Our site and to deliver a better and more personalised service. They may be Used to enable Us for example to:

- Estimate Our audience size and Usage patterns.
- Store information about Your preferences, and so allow Us to customise Our site according to Your individual interests and provide a more personalised experience to You.
- Speed up Your searches.
- Recognise You when You return to Our site.

You may refuse to accept cookies by activating the setting on Your browser which allows You to refuse the setting of cookies. However, if You select this setting You may be unable to access certain parts of Our site. Unless You have adjusted Your browser setting so that it will refuse cookies, Our system may issue cookies when You log on to Our site.

Since May 2011, the laws in the EU in respect of how website operators use cookies (and similar tools) has been updated by way of the Privacy and Electronic Communications (EC Directive) (Amendment) Regulations 2011. The legislation requires website operators to acquire the pre-informed consent of visitors to their website before all non-essential cookies (and similar tools) are installed on the user's hard drives. We are reviewing how the internet industry implements this legislation, however until such time as there is a unified position, then this Privacy Policy and Cookie Notice AND Your applicable browser settings shall be deemed Your pre-informed consent to Us Using cookies (and other similar tools) on Your visit to Our site. If You subsequently wish to revoke this consent, You may do so by deleting the cookies (and similar tools) via Your browser tools settings. Please note that by deleting or blocking the Use of cookies (or similar tools), You may not be able to access all parts of the site, or it may detrimentally affect Your User experience of the site.

We may store Your IP address when You visit and register on Our site for safety and security purposes, and if deemed necessary by Us, to help identify Users who have breached any part of Our Terms and Conditions.

3. WHERE WE STORE YOUR INFORMATION

The data that We collect from You may be transferred to, and stored at, a destination outside the European Economic Area ("EEA"). It may also be processed by staff operating outside the EEA who work for Us or for one of Our suppliers. By submitting Your personal data, You agree to this transfer, storing or processing. We will endeavour to take all steps reasonably necessary to ensure that Your data is treated securely and in accordance with this privacy policy. Unfortunately, the transmission of information via the internet is not completely secure. Although We will do Our best to protect Your Information, We cannot guarantee the security of Your Information transmitted to Our site and any such transmission is entirely at Your own risk. Once We have received Your information, We will Use strict procedures and security features to try to prevent unauthorised access.

4. USES MADE OF THE INFORMATION

We Use Your information in a number of ways including to:

- Ensure that content from Our site is presented in the most effective manner for You and for Your computer.
- Provide You with information, products or services that You request from Us or which We feel may interest You, where You have consented to be contacted for such purposes.
- Carry out Our obligations arising from any contracts entered into between You and Us.
- Allow You to participate in interactive features of Our services, when You choose to do so.
- Notify You about changes to Our services.
- Fulfil Our legal obligations and respond to litigation.
- Create non personally identifiable reports on the User interaction with Our site.
- Enforce Our Terms and Conditions and/or Acceptable Use Policy against You.

5. DISCLOSURE OF YOUR INFORMATION

We may disclose Your Information to any member of Our group, which means Our subsidiaries, Our ultimate holding company and its subsidiaries, as defined in section 1159 of the UK Companies Act 2006.

We may disclose Your personal information to third parties under the following circumstances:

- In the event that We sell or buy any business or assets, in which case We may disclose Your personal data to the prospective seller or buyer of such business or assets.
- If We or substantially all of Our assets are acquired by a third party, in which case personal data held by it about its customers will be one of the transferred assets.
- If We are under a duty to disclose or share Your personal data in order to comply with any legal obligation, or in order to enforce or apply Our Terms and Conditions and other agreements; or to protect the rights, property, or safety of Us, Our customers, or others. This includes exchanging information with other companies and organisations for the purposes of fraud protection and credit risk reduction.
- To Our third party partners as part of providing the full functionality and services of Our site to You.

6. MINORS

Please note that Our service is not aimed at Minors, and You should not share any personal information with Us if You are a Minor (the age of Minors is determined by local laws where You reside). If We have reason to believe You are a Minor We reserve the right to delete Your account.

7. CHANGES TO OUR PRIVACY POLICY

Any changes We may make to Our privacy policy in the future will be posted on this page.

8. ACCESS AND COMPLAINTS

Under the Data Protection Act 1998, You may at any time request a copy of any of Your Information that we hold about You. If You would like a copy of some or all of the information that we hold, please make a request by emailing mail@crowdconnected.co.uk. We may charge a small fee to cover the cost of this. We hope that You will be happy with the way we handle Your information but if You would like to make a complaint, please contact Us at the following email address: mail@crowdconnected.co.uk. If You are not satisfied with how We handle the matter, You have the right to complain to the Information Commissioner if there is a problem. For more information visit www.ico.gov.uk.

9. CONTACT

If You have any questions, comments or requests regarding Our privacy policy, the practices of Our service or Your dealings with Us You can contact Us by emailing mail@crowdconnected.co.uk.